

STANFORD UNIVERSITY SCHOOL OF MEDICINE
STANFORD MEDICAL CENTER
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DEPARTMENT OF GENETICS
Professor Joshua Lederberg

April 22, 1969

Dear Mr. Rodale

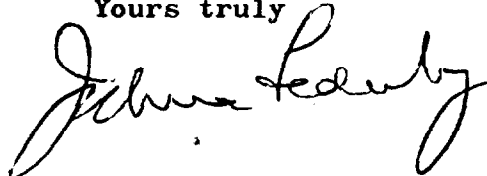
I read somewhere, but do not recall where, that a book by one Mr. Rodale had been barred from sale for being unacceptable promotion of certain foods.

Can you give me a reference where I may read the details? Is the book available by any route other than sale?

I am trying to develop my own philosophical position on the regulatory function of government vis-a-vis food innovations, and believe this incident might be relevant.

Thank you for continuing to send me Rodale's Health Bulletin.

Yours truly



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dedicated to the study of mental retardation
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